



AUTOGRAPH COLLECTION®  
HOTELS

Media Contact:  
Nori Rodriguez, Hayworth PR  
386-677-7000 x 3 / Nori@hayworthpr.com

FOR IMMEDIATE RELEASE

## **Fenway Hotel Debuts with a Staged Opening Schedule**

*The Grand Lady of Dunedin makes her historic return*

DUNEDIN, Fla. (October 25, 2018) – At a ribbon cutting ceremony today, Tampa-based Mainsail Lodging & Development announced a staged opening for the new **Fenway Hotel** (453 Edgewater Drive). A member of the Autograph Collection® of Marriott International, Inc. (NYSE: MAR), the boutique historic hotel is a project in collaboration with the Taoist Tai Chi Society of the USA. Located just a few blocks from downtown Dunedin, the Fenway will be opening in stages over the coming weeks, starting with the hotel’s signature restaurant, HEW Parlor & Chophouse, which will open for dinner-only service Oct. 25-28. Reservations for HEW are highly recommended. Normal outlet operations will begin on Monday, October 29, and will feature breakfast, lunch, dinner, happy hour and a fabulous weekend brunch. Overnight accommodations are available now beginning November 8, well in time for the holidays and high season.

“Our vision for the Fenway Hotel has become a reality, with a spectacular finished product that beautifully blends touches of the past in a modern setting, giving new life to this integral piece of the destination’s charming, offbeat character,” said Joe Collier, president of Mainsail Lodging & Development. “We’re grateful for all the tremendous work and support behind the project, allowing us to introduce a new generation to ‘The Grand Lady of Dunedin’.”

Originally opened in 1927, Fenway Hotel is an icon of the jazz age, playing host to notable explorers, artists, politicians, musicians and living legends in its time as an operating hotel. Considered to be the “most historically valuable structure” in Dunedin, the hotel was also home to the first radio station in Pinellas County, which began broadcasting from the roof of the Fenway in 1925. Today, the new hotel features 83 guest rooms and suites; HEW Parlor & Chophouse, featuring chophouse cuts, chef-driven seasonal preparations and extensive whisky and Scotch collection; Hi-Fi Rooftop Bar overlooking St. Joseph Sound; a combined 10,000 square feet of indoor and outdoor event space, featuring the Caladesi Ballroom with water views; a resort-style pool; and an expansive front lawn ideal for croquet, badminton and special events.

The lobby will feature live music throughout the week (Monday through Wednesday from 5 to 9 p.m.; Thursday through Saturday from 6 to 10 p.m. and Saturday & Sunday during brunch from 10 to 3

p.m.), celebrating Fenway's musical heritage and providing a jazzy soundtrack to the guest experience. The historic lawn will serve as playground, event venue and gathering space, ideal for croquet, badminton, Tai Chi classes in partnership with the Taoist Tai Chi Society of the USA and weddings that feature spectacular sunsets and views of Caladesi and Honeymoon Islands.

The Fenway has also curated a collection of authentic adventures and activities encouraging visitors and locals alike to explore new experiences in their own backyard. A full list of activities is available on the hotel's event [fenwayhotel.com/events](http://fenwayhotel.com/events). Fenway Hotel is also conveniently located on the route of the Jolly Trolley, which connects guests to Clearwater Beach, Tarpon Springs and everything in between.

In a shared commitment to preserving and promoting the city's legacy and heritage, Fenway Hotel has formed a partnership with Dunedin History Museum. To support the museum's ongoing mission, the hotel will feature a rotating collection of artifacts in the lobby, host special tours and participate in other programming throughout the year.

Fenway Hotel joins a strikingly unique ensemble of properties in Mainsail Lodging & Development's portfolio, including Epicurean Hotel in Tampa's Hyde Park, which offers an immersive experience for foodies; Scrub Island Resort, Spa & Marina, a private island resort in the British Virgin Islands; and Waterline Marina Resort & Beach Club, the only full-service resort on Anna Maria Island. Mainsail's next Florida hotel is Luminary Hotel & Co. in Fort Myers, Florida, scheduled for 2020.

For more information on Fenway Hotel, visit [FenwayHotel.com](http://FenwayHotel.com).

###

#### **About Fenway Hotel:**

Tampa's Mainsail Lodging & Development is scheduled to open Fenway Hotel in Dunedin, Florida, November 2018. The new hotel features 83 guest rooms and suites; HEW Parlor & Chophouse, featuring chophouse cuts, chef-driven seasonal preparations and extensive whisky and Scotch collection; Hi-Fi Rooftop Bar overlooking St. Joseph Sound; a combined 10,000 square feet of indoor and outdoor event space, featuring the Caladesi Ballroom with water views; a resort-style pool; and an expansive front lawn ideal for croquet, badminton and special events. Through a partnership with Dunedin History Museum, the hotel will feature a rotating collection of artifacts in the lobby, host special tours and participate in other programming to help preserve the city's legacy and heritage. [Fenwayhotel.com](http://Fenwayhotel.com)

Facebook: [www.facebook.com/fenwayhotel](http://www.facebook.com/fenwayhotel)

Twitter: [www.twitter.com/fenwayhotel](http://www.twitter.com/fenwayhotel)

Instagram: [www.instagram.com/fenwayhotel](http://www.instagram.com/fenwayhotel)

#### ***About Mainsail Lodging & Development LLC***

Mainsail Lodging & Development is a Tampa-based hospitality company that develops and operates lodging products in the Southeastern US and the Caribbean. Their property portfolio includes – Scrub

Island Resort, Spa & Marina ([ScrubIsland.com](http://ScrubIsland.com)), a private island resort in the British Virgin Islands; the boutique food-focused Epicurean Hotel ([EpicureanHotel.com](http://EpicureanHotel.com)) in Tampa, Florida; and Waterline Marina Resort & Beach Club on Anna Maria Island, Florida; in addition to Mainsail Beach Inn ([MainsailBeachInn.com](http://MainsailBeachInn.com)), a boutique beachfront hotel on Anna Maria Island, Florida. The company also operates corporate housing throughout the Southeast, exclusively managing the Florida market for Oakwood Worldwide® under both its ExecuStay® ([ExecuStay.com](http://ExecuStay.com)) and Oakwood® ([Oakwood.com](http://Oakwood.com)) brands, while also operating ExecuStay in Georgia, portions of Alabama, and The Carolinas. Two additional Florida hotels are planned for 2018 and 2020, respectively – Fenway Hotel in Dunedin and Luminary Hotel & Co. in Fort Myers. Just north of Tampa in Pasco County, Mainsail Lodging is also developing a 128-room Residence Inn in conjunction with an indoor sports complex, opening in 2019. Mainsail Lodging's corporate charity is Feeding Tampa Bay – the largest food rescue and distribution organization in the community. Mainsail actively supports the cause through a variety of employee and guest programs ranging from packing and sorting at the warehouse to annual events including Epic Chef Showdown. [MainsailHotels.com](http://MainsailHotels.com)

### **About Autograph Collection Hotels**

The Autograph Collection is an evolving ensemble of strikingly independent hotels. Exactly like nothing else, each destination has been selected for its quality, bold originality, rich character and uncommon details. From near to far, iconic to historic, the result is an array of properties that is nothing less than unique, nothing short of collectively exceptional. For more information and reservations please visit [www.autographhotels.com](http://www.autographhotels.com), or explore our social media channels to learn more about championing the independent spirit.

Facebook: [www.facebook.com/AutographCollection](http://www.facebook.com/AutographCollection)

Twitter: [www.twitter.com/Autograph](http://www.twitter.com/Autograph)

Tumblr: <http://autographcollectionhotels.tumblr.com/>